



C. 9206

It is a pleasure to announce the call for entries for the 2024 WIPO Global Awards, open from January 15 to March 31.

Around the world, the small business community is making smart use of intellectual property (IP) to commercialize their products, services, and designs to build a better future for us all. The WIPO Global Awards program celebrates these game-changing achievements by recognizing the success stories of small-businesses driving IP commercialization for economic and social impact.

This year, the competition welcomes startups, alongside small and medium-sized enterprises (SMEs) from around the world active in all sectors of the economy to apply—be that technology, agriculture, the creative industries or beyond. We welcome applications using all forms of IP, ranging from copyright, to trademarks, patents, and geographical indications.

The application is available in English, French, Spanish, Arabic, Chinese, Russian and Japanese.

An independent jury will select a group of up to seven winners. Each will receive an invitation to attend the Awards Ceremony during July's WIPO General Assembly in Geneva.

Each winner will also receive a tailored mentorship program focused on strengthening the use of IP, pursue new business goals, and access financial resources to create even greater impact.

By shining a light on the important role IP plays in furthering economic, social and cultural development, the WIPO Global Awards aims to amplify IP as an asset and inspire more innovators, creators and designers to see IP as a powerful tool for driving progress at home and abroad.

/...

We encourage you to share news of this exciting opportunity across your networks by distributing the enclosed information flyer. We look forward to receiving a diverse pool of applications from all parts of the world.

For further information, please visit the WIPO Global Awards website:

<https://www.wipo.int/global-awards/en/how-to-apply.html>



January 17, 2024